





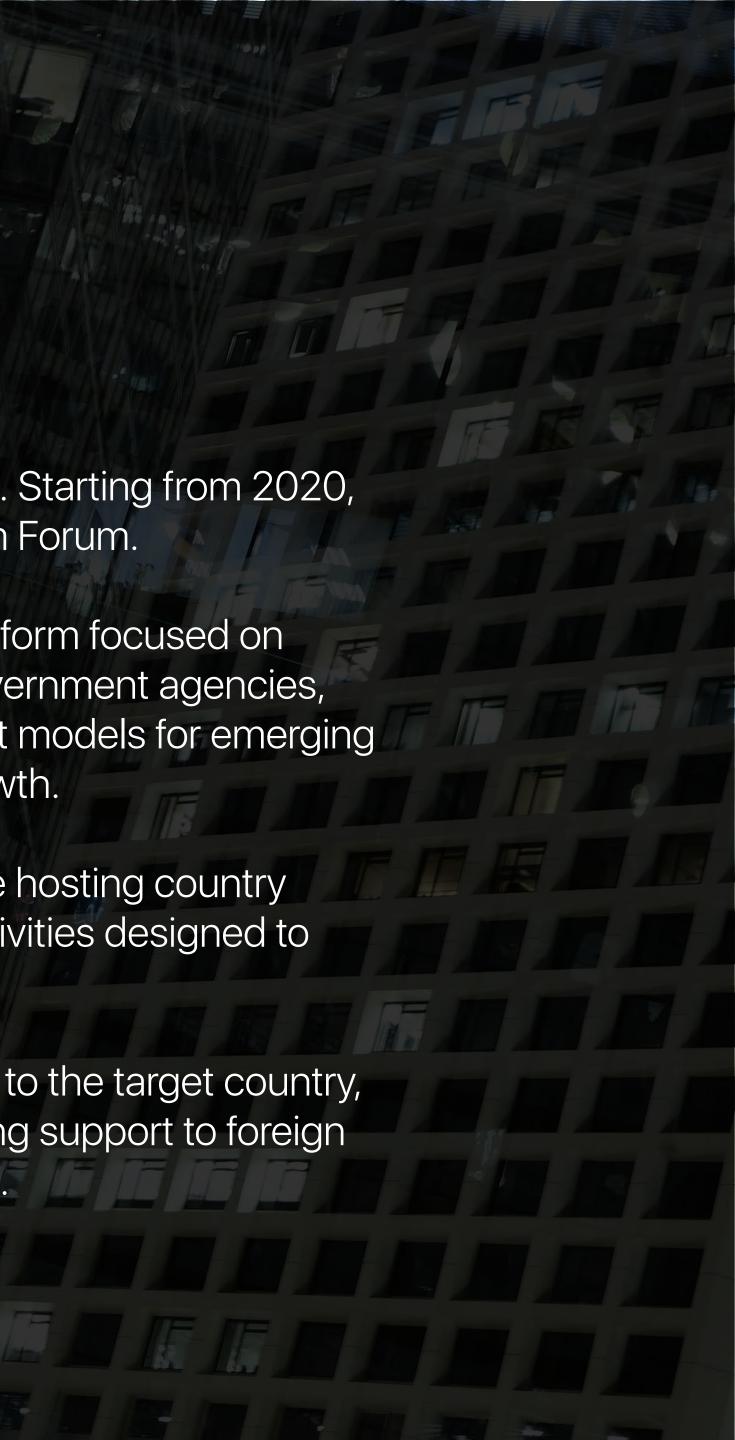
Global Tourism Forum is an initiative of London based World Tourism Forum Institute. Starting from 2020, World Tourism Forum Institute's events will be entitled as Global Tourism Forum.

The Global Tourism Forum, or GTF for short, is an international collaboration platform focused on addressing the challenges for the travel industry. Combining the joint efforts of government agencies, industry stakeholders and academia, GTF strives to achieve sustainable development models for emerging travel markets, as well as devising strategies to ensure tourism growth.

World Tourism Forum Institute organizes several initiatives aiming to promote the hosting country internationally. As an initiative of WTFI, Global Tourism Forum organizes select activities designed to strengthen the host country's branding abroad.

Global Tourism Forum also plays a leading role in attracting foreign direct investment to the target country, by working to identify business opportunities, promoting strategic events and lending support to foreign investors willing to allocate resources in target target destination.

OVERVIEW



Date: June 10–12, 2021 Venue: Voyage Türkbükü Capacity: 300 CEO's and Professionals Topic: Connectivity & Investment Host: Bodrum Municipality Organiser: Global Tourism Forum



STRATEGIC PARTNERS



T.C. KÜLTÜR VE TURİZM BAKANLIĞI











B Bodrum'un tanıtım gücü



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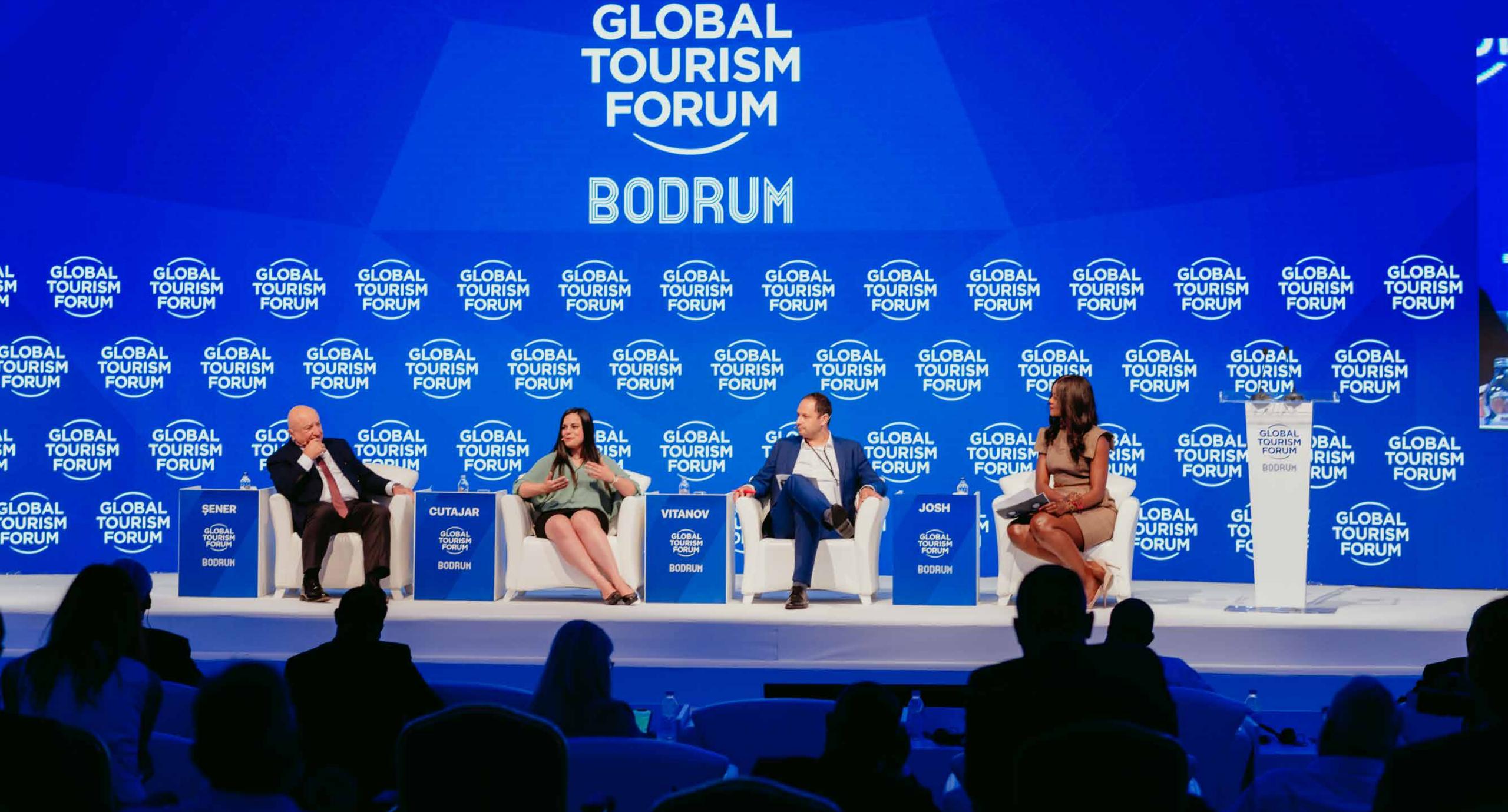
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12:50 - How Europe Leading The Way to Reboot The Travel and Tourism Sector in a Post Could Eral - Sanitander - Executive Director/DEO, Etropeuri Trivel Continuesion 14/15 - Growth opportunity in Luxury Hotel Segment in ME Man Gandes - Moderatoe Im Matriar - Managing Director, MIEA, M

35 - Azerbaljan Tourism After COVID - 19

adia Tapardel - Moderator Serostachmid - Chief Executive Oni-

In the Part of Sale Tourism and Luxury Investment

Company Royald Company Royald Company Company Charperson of Executive Board Commerce Abroad

Longital Sealors (CRC) Model Tournern Focum Institute (WTFI) Longital Institute - Compton Commission Director - General for Travel and Mobility az mai - 15-20 - Interview

15.20 - 15.50 - Luxury Comumption After COVID-19 Link Sevener - Moderator Hümyet Roger Badtka - Conicol Manager of Oragen Palace Kempinski Istanbut and Regional Vice President Nert Brysanogki - Vict Chairman of the Board, MESA

15 10 16:00 The Boat Industry in Europe

Prop Easthel - Secretary General, European Boating Industry

199 20 - Hum Turkey Landing The Way for Re-opening The Tourism with Safe Tourism Certific Ell Ballo Fisunogiu - Deputy General Manager-Business Events & Tourism Product Development

16:20 - 16:40 - Black Sea - D-8 and Tourism

Michael Christides - Secretary General, Black Sea Economic Cooperation Organization Ambassador Nasiir Aminu - Director, D-8 Organization for Economic Cooperation Ana-Claudia Tapardel - Moderator

16:40 - 17:00 - Understanding The Chinese Travellers

Prof. Dr. Wolfgang Georg Arlt - Chiel Executive Officer at COTTH China Outbound Tourism Residenth Institute

17:00 - 17:40 - The Impact of Film and Series on Destination Tourism

Banjamin Erkan Güntöre - Moderator Bobby Roth - TV - Filmmaker Bulent Turgut - Filmmaker / Producer

国 17:40 - 17:45 - Sports Tourism Javier Zannetti - Vice President of Inter Milan

17:45 - 18-15 - Expectations of Hospitality Sector after Pundemic tames Witerin - Moderalty: Collers International Incol Promoti - Certabol Ottori I conti Certaboli - Ce





















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300 PHYSICAL AUDIENCE

SESSIONS ON STAGE SESSIONS ON STAGE SPEAKERS ON STAGE SPEAKERS ON STAGE SPEAKERS ON STAGE

16 SESSIONS ONLINE
33 SPEAKERS ONLINE
400K
400K
VIEWERS
TOTAL VIEWS ONLINE

Opening Remarks



Ahmet Aras Mayor of Bodrum Municipality



İsmail Gülle President, Turkish Exporters Assembly





Bülent Kuşoğlu CHP, Vice President



Nadir Alpaslan Deputy Minister



Speech



Jeannette Ceja Moderator







Taleb Rifai Former Secretary General of UNWTO, Secretary General of WTFI



Message



Tony Blair





Prime Minister of United Kingdom (1997-2007)



Mobility and Travel Sector in Europe



Adesewa Josh Moderator, TRT World



Josianne Cutajar Member of the European Parliament Travel and Transport Commission









Petar Vitanov Member of the European Parliament Travel and **Transport Commission**



Sani Şener CEO, TAV Airports



Message



David Sassoli President of the European Parliament







Bodrum and Luxury Travel



Ersoy Erkazancı Moderator, Bloomberg



Yiğit Sezgin Chief Commercial Officer - Accor Hospitality







Batu Aksoy Chairman, Ritz-Carlton Residences, Bodrum



Source Market Russia and Tourism After COVID-19



Jeannette Ceja Moderator



Ahmet Palankoyev President of the Russian-Turkish Business Council









Mehmet Okay Chairman of the Board of ANT Yapı



Kazakhstan Tourism After COVID - 19

Ana-Claudia Tapardel Moderator





Yerzan Yerkinbayev Chairman of Kazakh Tourism Agency



How Europe Leading The Way to Reboot The Travel and Tourism Sector in a Post **Covid Era**



Eduardo Santander Executive Director/CEO, European Travel Commission







Growth opportunity in Luxury Hotel Segment in ME



Neslihan Gündeş Moderator







Haitham Mattar Managing Director, IMEA, IH



Azerbaijan Tourism After COVID - 19



Ana-Claudia Tapardel Moderator







Florian Sengstschmid Chief Executive Officer (CEO), Azerbaijan Tourism Board



Future of Safe Tourism and Luxury Investment



Neslihan Gündeş Moderator







Ömür Aydın General Secretary, Royalcet



Thilo Pahl

Managing Director, German **Chambers of Commerce** Abroad



Interview



Sumaira Isaacs CEO, World Tourism Forum Institute (WTFI)







Henrik Hololei European Commission Director - General for Travel and Mobility



Luxury Consumption After COVID-19



Arda Sayıner Moderator, Hürriyet



Mert Boysanoğlu Vice Chairman of the Board, MESA







Ralph Radtke

General Manager of Çırağan Palace Kempinski İstanbul and Regional Vice President



The Boat Industry in Europe



Philip Easthill Secretary General, European Boating Industry









How Turkey Leading The Way for Re-opening The Tourism with Safe Tourism Certficationn Programme



Elif Balcı Fisunoğlu Deputy General Manager- Business Events & Tourism, Product Development







Black Sea - D-8 and Tourism



Ana-Claudia Tapardel Moderator



Ambassador Nasir Aminu Director, D-8 Organization for Economic Cooperation







Michael Christides Secretary General, Black Sea Economic Cooperation Organization



Understanding The Chinese Travellers



Prof. Dr. Wolfgang Georg Arlt Chief Executive Officer at COTRI China **Outbound Tourism Research Institute**







The Impact of Film and Series on **Destination Tourism**

Benjamin Erkan Güntöre Moderator

Bülent Turgut Filmmaker / Producer





Bobby Roth TV - Filmmaker



Sports Tourism



Javier Zannetti Vice President of Inter Milan







Expectations of Hospitality Sector after Pandemic

James Wrenn Moderator, Colliers International

Rico Picenoni Campbell Gray Hotels





Sandra Simone Leibrock The Tais Hotels

Ersev Demiröz General Manager, Mandarin **Oriental Bodrum**



Africa and Tourism Investments

Mathias Basabose Moderator Ramat Issa Faycal Minister of Tourism of Chad

Ngari Onanga Y'obegue Minister of Tourism of Gabon Micheal B. Usi Minister of Tourism of Malawi

Nsimba Matondo Modero Minister of Tourism of Congo





Mohamed Hamid Minister of Tourism of Niger

Fanta Fanyi Minister of Tourism of Guinea



Tourism Investment and Finance Accessing Sustainable Funding and Social Impact Capital



Moderator: Laurel Ostfield

Director General, Communications Department, Asian Infrastructure and Investment Bank



Hatice Gökçe BAŞKAYA

Head of İzmir Metropolitan Municipality Department of Foreign Relations and Tourism







Sertac F. Karaağaoğlu Akfen GYO General Manager



Supee Teravaninthorn

Director General, Infrastructure Investment Department (Region 2)



Sustainble Investment in Luxury Tourism Properties



Moderator: Mary Pratt Director, The Caviar Spoon



Aaron McGrath

Regional General Manager - Kingdom of Saudi Arabia, Six Senses Hotels Resorts Spas



BODRUM JUNE 10-12, 2021



Dr. Emma Wong

Program Director, Blue Mountains International Hotel Management School at Torrens University Australia



Michael Scully

Managing Director, First and Foremost Hotels & Resorts



The Value of Eco-Tourism in COVID-19



Moderator: Valasia lakovoglou Director of Ecotourism Sector,

UNESCO chair "Con-E-Ect"



Christina Tetradis

Vice President, Ellenic Chamber of Hotels



BODRUM JUNE 10-12, 2021



Maria - Ekaterini Papachristopoulou

Tzitzikosta, President of the Hellenic National Commission for UNESCO

Paul Bewsher Director, Ecotourism Africa



Digital Transformation in Travel and Tourism



Moderator: Christian Smart General Manager, Travelzoo Germany



Nick Pilbeam

Founder and Managing Director, Reficere Consulting International







Dr. Barış Onay Co-Founder and CEO, Precision Communities



Regional Economic Cooperation to Revive Tourism



Moderator: Sumaira Isaacs

Chief Executive Officer, World Tourism Forum Institute (WTFI)









Dr. Rebecca Fatima Sta Maria

Executive Director, the Asia-Pacific **Economic Cooperation (APEC)**



Rebuilding Travel



Moderator: Juergen Steinmetz Chairman, World Tourism Network, Honolulu, Hawaii, USA



Deepak Joshi

Tourism Consultant, Tourism Consultant, Former CEO Nepal Tourism Board







Dr. Peter Tarlow

President, Safer Tourism, College Station, Texas, USA

Cuthbert Ncube Chairman, African Tourism Board



Main drivers of the tourism recovery in 2021



Moderator: Sumaira Isaacs Chief Executive Officer, World Tourism Forum Institute (WTFI)



Kiran Afzal

Senior Private Sector Specialist, Finance, Competitiveness and Innovation World Bank







Dr. Patrick L.Osewe

Chief of Health Sector Group, Asia Development Bank



Tourism Association



Moderator: Luca Favetta

International Council Member World Tourism Forum Institute



Christopher Bloore

President & CEO Tourism Industry Association Ontario (TIAO)







Kai Hattendorf CEO UFI - The Global Association of Exhibition Industry



Ori Lahav VP Client & Services Kenes Group



Sustainable Tourism Impacts in **Post Pandemic**



Moderator: Guy Bigwood

Managing Director, Global Destination Sustainability Movement (GDS-Movement)







Topher White CEO & Founder, Rainforest





Successful Modeling for Tourism Business in The Seychelles Islands



David Germain REGIONAL DIRECTOR, Africa and the Americas SEYCHELLES TOURISM BOARD





Individual Speech







