

ASIA - EUROPE & AFRICA - AMERICAS



NOVEMBER 27, 2020



About Us

World Tourism Forum Institute is reshaping economies through tourism development, in countries where they have an untold tourism story to share. It's our aim to reduce the negative impact of tourism, by increasing the more positive impact of sustainable development goals in tourism globally.

As the leading international tourism development and investment brand, World Tourism Forum Institute, is a London, UK, based organisation, committed to **promoting** developing countries in the field of tourism **development**, **economic growth**, foreign **direct investment** through tourism investments, and **human resource** development within the industry.

Institute creates a legacy for the host country, through carefully selected and tailor-made initiatives aiming to promote and support the country's soft image internationally. These experiences are designed to strengthen the country's branding abroad through its conference, WTFI's masterclasses, and international media promotions.

World Tourism Forum







Bulut BAĞCI Chairman of WTFI

"In order to jumpstart tourism the day after Covid, the world needs collaborative nd meaningful partnerships! Any partnership, big or small, will work best when there is a shared goal. That is why at GTF 2021, Recovery & Beyond Summit matters!"

The present crisis needs a big breakthrough, and we cannot make progress in silos. Working collaboratively with partners – energizing one another through dialogue, within the eco-system of this system – has generated the kind of energy that fuels growth, innovation and creativity. This gives us hope that the travel and tourism industry is resilient and will rise again."

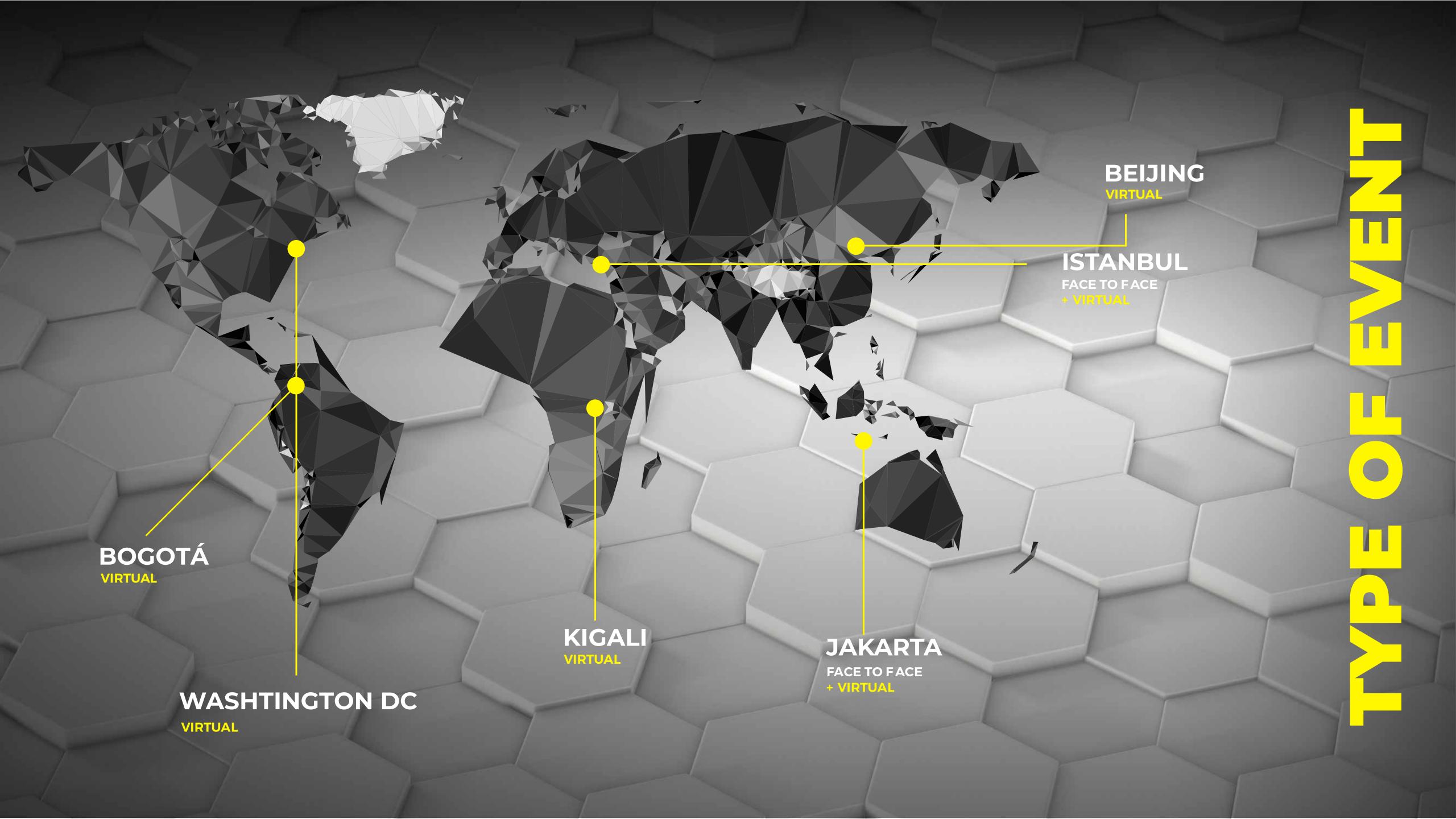




Sumaira ISAACS CEO of WTFI

"I've seen the greatest success when crisis drives collaboration – there in also lies the solution"

Any partnership, big or small, will work best when there is a shared goal. We had a dream to create a summit in these difficult times, that helps to reenergize travel and tourism individuals, companies across geographies to come together, to learn from each other's expertise and knowledge of a better and more sustainable tourism model. I think the event met this objective and lived up to to its core purpose of reshaping economies through tourism - even at a time of crisis."

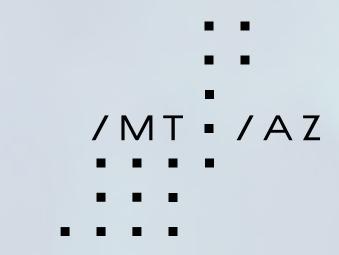


PARTNERS

















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Bulut BAGCI

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Javier Zanetti

Vice President Inter Milan







What's the outlook for tourism and hospitality of Asean Countries moving forwards?











Sumaira Isaacs

CEO
World Tourism Forum Institute

A forward looking Transport strategy, Leads the way in post covid era

Henrik Hololei

Director General Transport & Mobility European Comission









Dr. Taleb Rifai

Former Secretary General UNWTO

Is this a better world and can tourism be that beacon of hope that glue that the world needs to heal?

Sumaira Isaacs CEO

CEO
World Tourism Forum
Institute (WTFI)



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RECOVERY AND BEYOND

MIT 2020

IN TOURS CONFERENCE ISTANBUL - WASHINGTON

, 27 NOVEMBER 2020

















SUMMIT

HYBRID - IN TOURS JAKARTA - ISTANBUL

JAKARTA, 27 NOV











itf



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WORLD TOURISM FORUM



























Chip Rogers President and CEO
AHLA - American Hotel Lodging Association

POST COVID REINVENTION & RELEVANCE FOR MEMBERSHIP BASED **ASSOCIATIONS**









Jerad Bacher ceo

CEOVisitPITTSBURGH

NDCH

What is going on in Washington DC market?

Elliott Ferguson

President & CEO
Destination DC







Susan Robertson

President and CEO
American Society of
Association Executives
(ASAE)

POST COVID REINVENTION & RELEVANCE FOR MEMBERSHIP BASED ASSOCIATIONS









Dr. Jia Xiao Fang

President
China Health & Medical
Tourism Association

Director, Asia Pacific WTFI

Zou Tang Yu

Director China Travel Service (Hong Kong) Ltd.

CHINA TOURISM INDUSTRY RECOVERY & SUSTAINABLE DEVELOPMENT











Sayed Zulfikar Bukhari

Chairman Pakistan Tourism & Minister of State Pakistan

The Meteoric Rise of Pakistan's Tourism Potential









Frank Stanek | Former President

Universal Studios International
Former Executive
Disney

Bob Chambers | Member of

Member of Advisors Board WTFI

SPOTLIGHT ON THE TOURISM ATTRACTIONS INDUSTRY









How credible are vaccine announcements, as some critics feel they have been rushed and not enough research done.

Dr. Patrick Osewe

Chief of Health Sector Group
Asian Development Bank (ADB)

Sumaira Isaacs CEO

CEO
World Tourism Forum
Institute (WTFI)









What does AIIB finance for health sector needs in COVID-19 crisis?

Laurel Ostfield Director General Communications
Asian Infrastructure Investment Bank (AIIB)

Sumaira Isaacs CEO

World Tourism Forum Institute (WTFI)





Statistics of Sessions from Istanbul & Americas

45

Total
Number of
Sessions &
Speeches



6 Moderators ON STAGE

- 14 Pre-Recorded Session
- 10 Online Live Session
- 11 Pre-Recorded & Online Speeches
- 6 On-Stage Sessions



12 Moderators
ONLINE



11 Speeches
ONLINE





Statistics of Sessions from Istanbul & Americas



12 Panelists
ON STAGE



12 Panelists
LIVE ONLINE



Total Number of Panelists



47 Panelists
PreRecorded Sessions



GLOBAL TOURISM FORUM

Statistics of Sessions from Jakarta



6 Speeches

- 2 On-Stage
- 1 Pre-Recorded
- 3 Live Online

Total
Number
of Panelists &
Speakers



- 2 Moderator
- 4 On-Stage Panelists
- **8** Online Panelists





Distrubution of Viewers
Around the World:

Americas ₋ 220k



......

Africa

110k

Europe

420k+

Middle East

50k

.................





Numbers of Individual Viewers:

GMT Time

Starting 01:00 Asia

125K

O7:00 Europe & Africa GOOL

Starting 16:00 Americas 275K Over

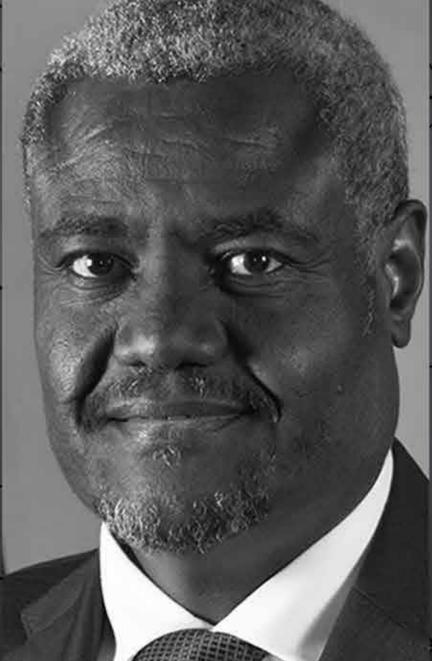
Million
In total, Globally

KEYNOTES



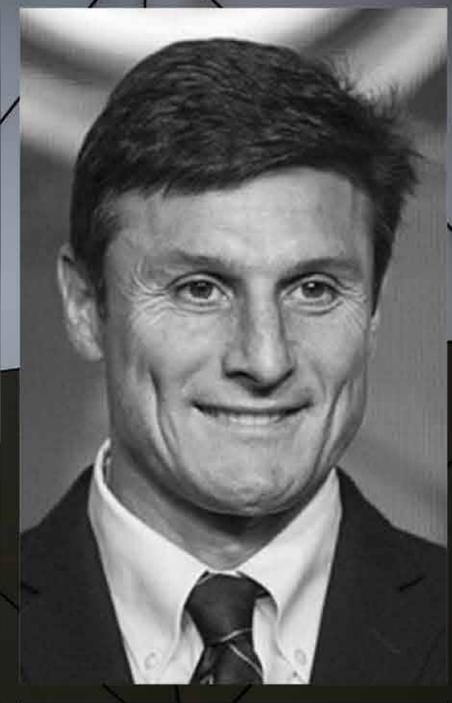
GLOBAL TOURISM FORUM











H.E. David Sassoli

President – European Parliament

H.E. Moussa Faki
Mahamat
Chairperson – African Union Commission

Former Secretary General, Patron and Founder Member and Chairperson,

Taleb Rifai

H.E. Henrik Hololei

Director General Transport & Mobility, European Commision

Javier Zanetti
Vice President – Inter Milan







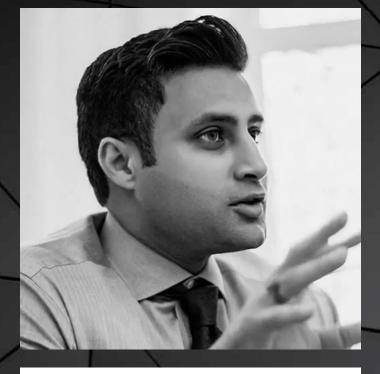




HIGHLEVEL ADDRESS







H.E. Sayed Zulfikar Bukhari

Minister of State – Pakistan



H.E. Mehmet Kasapoğlu

Youth and Sports Minister – Turkey



H.E. Wishnutama Kusubandio

Minister of Tourism and Creative
Economy, Indonesia



H.E. Patalet GéoMinister of Tourist Development, Culture, and Crafts – Chad



H.E. Dr. Tandi Dorji

Minister of Foreign Affair and Chairperson of Tourism Council of Bhutan



H.E Pascal Jouangni Ambouroue

Minister of Tourism – Gabon



H.E Urken BisakayevVice Minister of Culture and Sports – Kazakhstan



H.E. Özgül Özkan Yavuz

Deputy Minister of Culture and Tourism – Turkey



H.E Mahendra Siregar

Vice Minister of Foreign Affairs – Indonesia

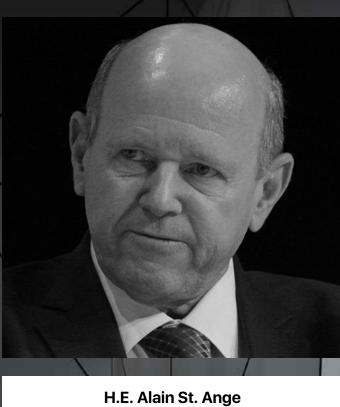








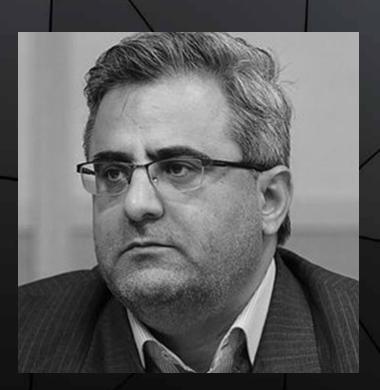
H.E. RudiantaraMinister of Communication and IT – Indonesia (2014-2019)



Former Minister of Tourism – Seychelles



Permanent Secretary of Ministry of Tourism and Creative
Economy Republic of Indonesia



H.E. Dr. Wali TeymouriVice Minister of Tourism of I.R., Iran



H.E. Ahmad Riza Patria

Vice Governor of Jakarta Special Region Province



H.E. Dr. Mallick Anwar Hossain

Joint Secretary, Ministry of Civil Aviation and Tourism – Bangladesh

ECONOMIC DEVELOPMENT BODIES







Lim Jock Hoi

Secretary General, The Association of Southeast Asian Nations

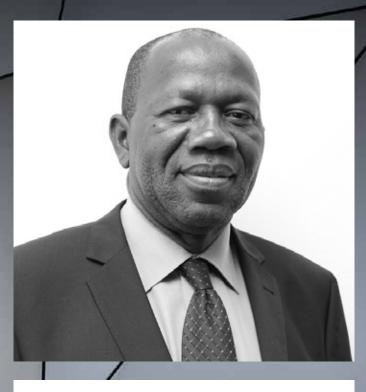


Dato' Ku Jaafar Ku ShaariSecretary General – Developing 8



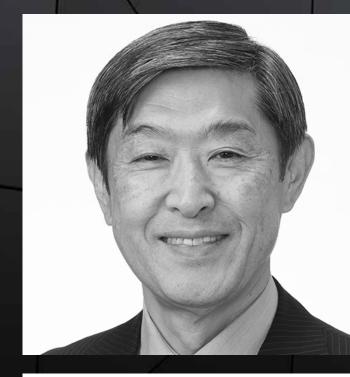
Amb. Micheal B. Christides

Secretary General – Black Sea Economic Cooperation



Mamadou Traoré

Commissioner, in charge of Industry and the promotion of the private sector - ECOWAS



KITAOKA Shinichi
President, Japan International Cooperation Agency (JICA)



An Pich Hatda
CEO, MRC



Rebecca Sta Maria

Executive Director, APEC





INDUSTRY ASSOCIATIONS



Susan Robertson

President & CEO, American Society of Association Executives (ASAE)



Pádraic Gilligan

CMO, Society for Incentive Travel Excellence (SITE)



Sven BossuCEO – International Association of Congress Centers

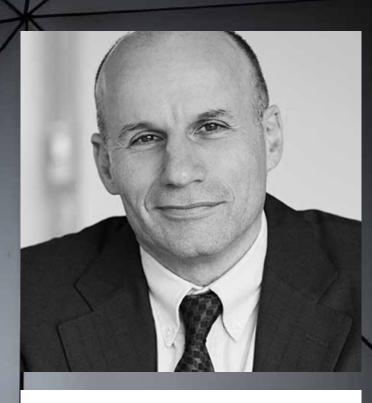


Senthil Gopinath
CEO-ICCA



William "Chip" Rogers

President & CEO – American Hotel & Lodging Association



Mark Tanzer
CEO – ABTA



Sheriff Karamat

President & CEO – PCMA



Denon PrawiraatmajaChairperson – Indonesia National Carriers Association (INACA)



Maulana Yusran

Secretary General – Indonesian Hotel and Restaurant Association (IHRA)

INDUSTRY ASSOCIATIONS







Kim Soo-il

Secretary General of Tourism Promotion Organization (TPO) –
Asia Pacific Cities



Mingkwan Metmowlee

President – ASEANTA

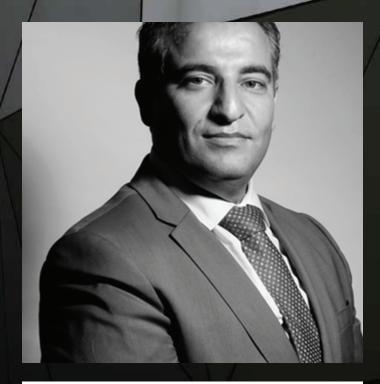


N. Rusmiati

Chairperson – Association of the Indonesian Tours and Travel
Agencies (ASITA)



Nigel WongHonorary Secretary General – MATTA



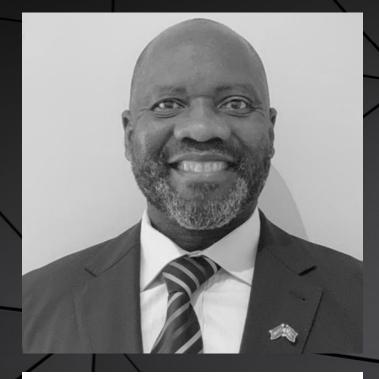
Chairperson of the Management Board – Moroccan Society of Tourism Engineering

Imad Barrakad

TOURISM & ECONOMIC DEVELOPMENT BOARDS





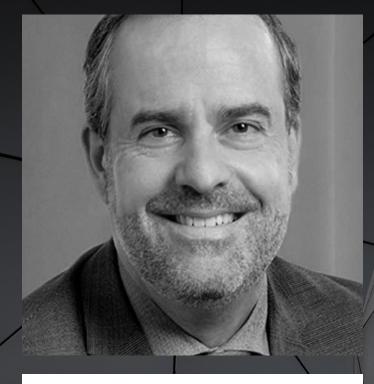


Cuthbert NcubeChairperson – African Tourism Board



Elliott Ferguson

CEO – Destination DC

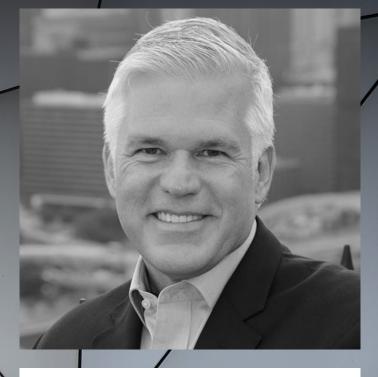


Royce ChwinCEO – Tourism Vancouver



Kerri Verbeke Kapich

COO – San Diego Tourism



Craig Davis

President & CEO – Visit Dallas



Flavia SantoroPresident- Colombia Tourism Board



H.E. Ali Asghar Mounesan

President of the Cultural Heritage, Handcrafts and Tourism
Organization – Iran



Aliyu Abana

Director, Ministry of Information and Tourism of Nigeria



Kimarli Fernando

Chairperson – Sri Lanka Tourism Development Authority

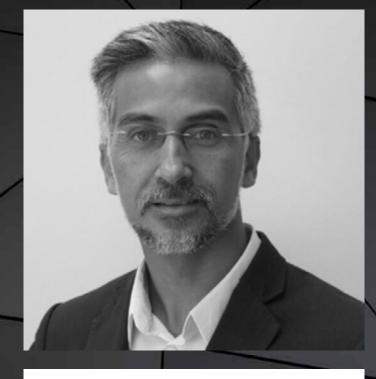


Dorji DhradhulDirector General, Tourism Council of Bhutan

TOURISM & ECONOMIC DEVELOPMENT BOARDS







Rashid Toefy

Deputy Director General, Department of Economic
Development and Tourism, Western Cape Government, SA



Linda NxumaloCEO – Eswatini Tourism Board



President Director – Indonesia Tourism Development Corporation (ITDC)



Bokhit Maguine SittyDirector General of Tourism Minsitry, Chad



Cordinator General National office of Tourism, Chad



Malik Babur Javed

Manager, Pakistan Tourism Development Cooperation



Tshifhiwa TshivhengwaCEO – Tourism Business Council South Africa



Kairat Sadvakassov

Vice Chairman Of The Board "Kazakh Tourism" National Company" JSC



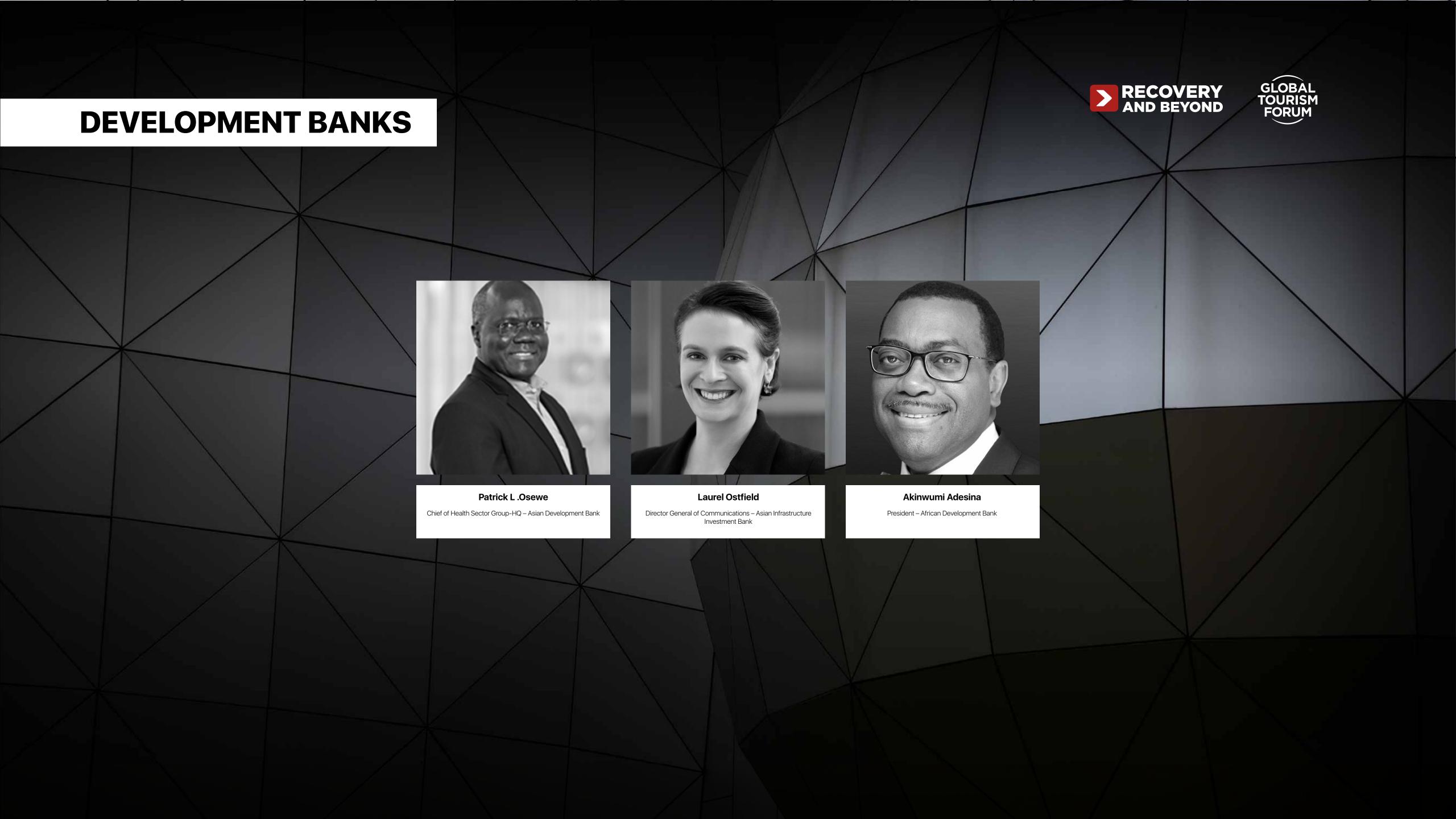
Christian MbinaCEO Gabon Tourism Agency



Nyangi Roderick-Victor

Deputy Director of Cabinet Ministry Tourism, DRC





> RECOVERY AND BEYOND



INDUSTRY EXPERTS



Neset Kockar
Chairperson, Anex Tour



Fettah TaminceChairperson, Rixos Hotels



Dr. Sapta NirwandarChairperson – Indonesia Tourism Forum



Paul GardinerCEO, Mantis Collection



John Martinez

CEO – Shocklogic



Patrick Torrent

President & CEO – NECSTouR



Hala Matar ChoufanyPresident Middle East, Africa & South Asia – HVS



Alessandro Dassi
CEO, Thomas Cook China



Ralph Radtke

General Manager – Ciragan Palace Hotel Kempinski



Dr. Ender SaraçDoctor



Shahid IqbalDirector, Ministry of Foreign Affairs of Pakistan



Thomas Emanuel

Director – STR





INDUSTRY EXPERTS



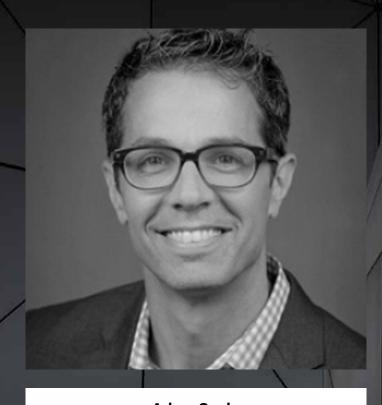
Karen Bolinger

Managing Director – PCMA



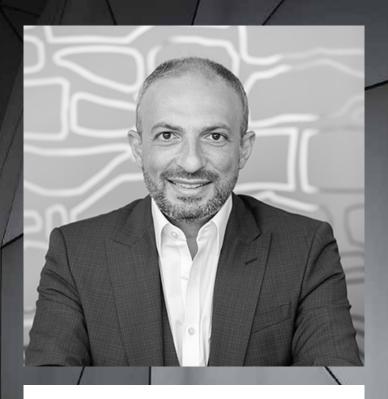
Oscar Cerezales

Global Executive VP Corporate Division, MCI Group

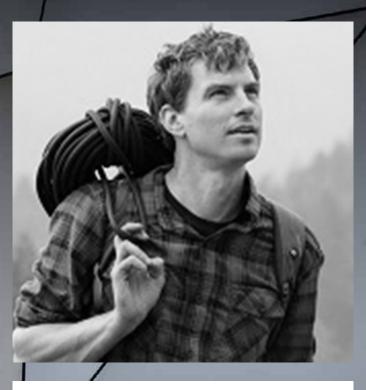


Adam Sacks

President – Tourism Economics



Bani HaddadManaging Director – Aleph Hospitality



Topher WhiteCEO – Rainforest



Guy BigwoodManaging Director – Global Destination Sustainability Movement



Han Guo XingGeneral Manager, HILTON Wenchang Hainan, China



Ramsay Rankoussi

VP Development, Africa & Turkey – Radisson Hotel Group



John LinnHead – SeaWorld Abu Dhabi



Leader of the Expansion at Disneyland Paris



President & CEO – Universal Studios Resort Beijing China

INDUSTRY EXPERTS



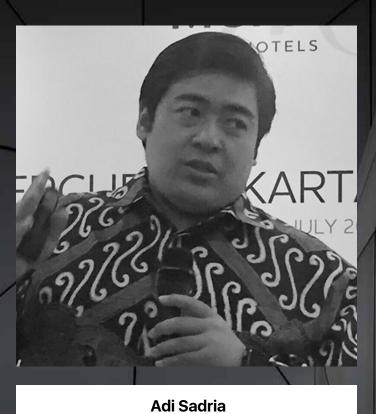




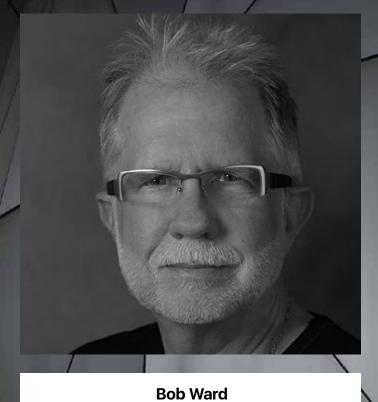
Zou Tang YuDirector, China Travel Service (Hong Kong) Ltd.



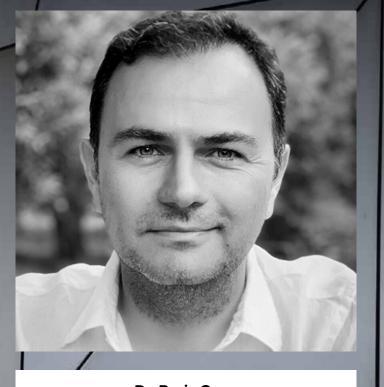
Setyono Djuandi DarmonoChairperson and Founder – JABABEKA Group



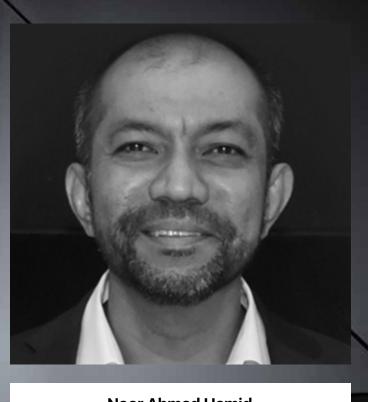
VP Sales, Marketing, Loyalty, and Distribution for Singapore, Indonesia, and Malaysia – AccorHotels



Chairperson of the Board – Qiddiya Development Saudi Arabia



Dr. Baris OnayDigital & Commercial Transformation Leader



Noor Ahmad Hamid

Regional Director of Asia Pacific – ICCA



Omar Imtiaz

CEO – IMTIAZ Holding



Heike Mahmoud

COO – Congress Center Hamburg



Helen ChuangExecutive Assistant to Chairman, Festour, Taiwan



Nicola Kastner

VP, Global Head of Event Marketing Strategy – SAP

MODERATORS

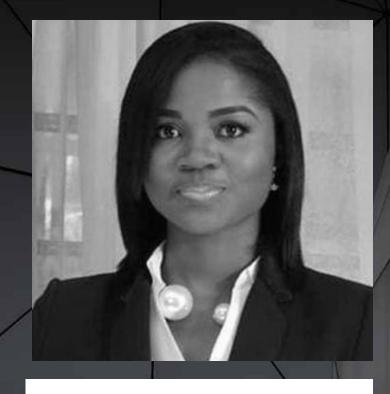






Maria Ramos

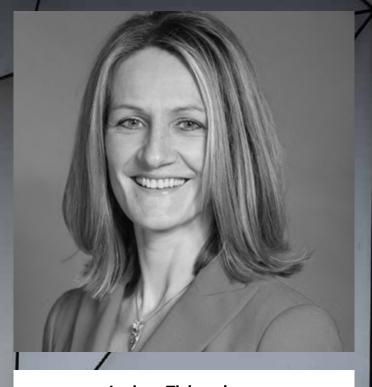
Master of Ceremony, TRT World



Adesewa Josh
Broadcast Journalist, TRT World



Arda Saygıner



Larissa TishevskayaCEO – Forum Destinations Marketing



Richard AdamMember of International Council – WTFI



Doris ParsonsSRC Agency



Jerad BacharPresident & CEO – Visit Pittsburgh



Mathias Basabose

Representative Central Africa - WTFI

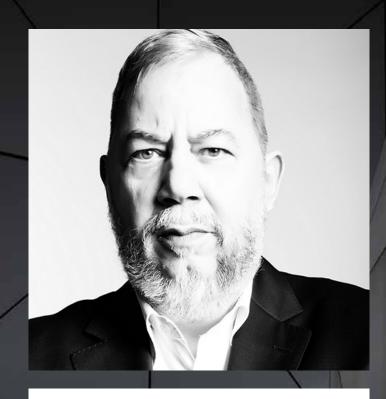
MODERATORS



GLOBAL TOURISM FORUM



Dr. Jia Xiao FangSecretary General for China – WTFI



Luca FavettaInternational Council Member – WTFI



Jeannette CejaTravel Journalist, TV Host, Travel Advisor & Global Public
Speaker



Neslihan GündeşDirector of Partnerships and Board Affairs



Bob ChambersFounder and Co-CEO – The Producers Groupâ



Juliano LissoniManaging Director Canda – MCI



Alexis Kereluk

Partner – Connect7Group



TESTIMONIALS

Dr Taleb Rifai

Former Secretary General UNWTO

Thanks a million. I am watching, Very impressive so far.

Saira Akbar

CEO & Founder Global Management Consultants, Dubai.

Absolutely outstanding event. I enjoyed listening to Zulfi Bhukhari. He was very authentic. And it was so good to see Dr. Taleb. I enjoyed his insights and wisdom the most.

Dariusz Mankowski

Owner-Our Bridge LLC, Poland

I was watching sessions in Recovery and Beyond program, it was so great. Wonderful leaders performed on it.

Cuthbert Ncube

CEO African Tourism Board, South Africa

Extremely happy have followed most of the sessions we can't wait to bounce back and we really appreciate your roll in bringing together Captains of the Tourism sector to show case their destinations.

Cale Heit

President & CEO of Forrec Ltd.

Thank you for the invitation to participate with the GTF's Recovery and Beyond. I enjoyed the interview with Bob. I greatly appeciate your consideration of me and for FORREC Thank you in advance and all the best.

Mr. Malik Babur Javed

Manager, Pakistan Tourism Development Cooperation

Thank you for the opportunity. It was great to be part of such an auspicious forum.







Jerad Bacher

President & CEO VisitPITTSBURGH

Truly impressed! A great agenda. Remarkable attendance.

Birgül Özden

President MEP Destination Business Solutions

Thank you for this inspiring program. I have listened to all from beginning to end. I have found every presenter very interesting.

TESTIMONIALS

Dorji Dhradhul

Director General, Tourism Council of Bhutan

Congratulations for the successful event!

Dato' Ku Jaafar Ku Shaari

Secretary General - Developing 8

I highly appreciate WTFI tourism policies and activities that are aimed at making the sector strategically significant and economically viable for all. I trust that our partnership will bring immense benefits and balanced development to the D-8 Member States and beyond.

H.E. Mehmet Muharrem Kasapoğlu

Minister of Youth and Sports, Republic of Turkey

I'm very happy to be a part of this successful organization. It was a pleasure to be a part of such a important organisation for the industry.

Jeannette Ceja

My true pleasure!

Yes, I am watching the summit live from California right now. What an amazing event!

It's been an honor to be a part of the Global Tourism Forum's Recovery & Beyond Summit 2020! As always, feel free to reach out to me at any time I can be of service or assistance in the future. Thank you again. I look forward to hearing from you soon.







TESTIMONIALS

HE. Dr. Tandi Dorji

Minister of Foreign Affairs Ministry, Royal Government of Bhutan

On behalf of the Royal Government of Bhutan, it' is my pleasure to convey our appreciation to Global Tourism Forum Institute for organizing the conference which provided a platform for the travel industry to come together and to prepare collectively to address the challenges brought about by Covid-19 pandemic. We would like to thank you and team once again for giving us an opportunity to share the current and future strategies for the post Covid - Ig tourism industry of the Kingdom of Bhutan. We would also like to commit our participation in GTF 2021 events.

Mr Henrik Hololei

The Director General for Mobility and Transport, European Commission

It was a great pleasure and honour for me to take part in this Summit and to show my support to this important issue in these challenging times. Now more than ever, it is essential that all aspects of the travel and tourism industry can be brought together from in order to assist the travel industry as it starts to recover from the effects of the COVID- 19 pandemic.

This Summit did indeed achieve this aim by bringing together all stakeholders to develop a shared vision of the future, coming together to identify general guidelines on how best to proceed in the coming months and years.

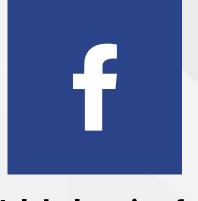
Bob Chamber

Co-CEO & Co-Founder, The Producer Group

I want to thank you all for a very good experience. Let's keep pushing for recovery!











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