



LEADERS SUMMIT
ASIA 2021

JAKARTA / INDONESIA

OVERVIEW



Global Tourism Forum is an initiative of London based World Tourism Forum Institute. Starting from 2020, World Tourism Forum Institute's events will be entitled as Global Tourism Forum.

The Global Tourism Forum, or GTF for short, is an international collaboration platform focused on addressing the challenges for the travel industry. Combining the joint efforts of government agencies, industry stakeholders and academia, GTF strives to achieve sustainable development models for emerging travel markets, as well as devising strategies to ensure tourism growth.

World Tourism Forum Institute organizes several initiatives aiming to promote the hosting country internationally. As an initiative of WTFI, Global Tourism Forum organizes select activities designed to strengthen the host country's branding abroad.

Global Tourism Forum also plays a leading role in attracting foreign direct investment to the target country, by working to identify business opportunities, promoting strategic events and lending support to foreign investors willing to allocate resources in target country.



Tourism in Indonesia is an essential source of foreign currency for the country and an essential part of the economy. Indonesia was listed as the 20th most attractive tourist destination globally and the 9th fastest expanding globally in 2017. Many of the world's most popular destinations saw a significant increase in 2018, with Denpasar, Jakarta, and Batam among the ten fastest-growing destinations, with 32.7, 29.2, and 23.3 per cent year-over-year growth correspondingly. The tourist industry was the fourth biggest in terms of the volume of products and services exported.

Foreign visitor visits in Indonesia increased by 1.9% in 2019, up from 16.1 million in 2018. About 9.73 million foreign tourists came to Indonesia in 2015, spending an average of 7.5 nights in hotels and staying for an average of 7.5 days, for a total of about \$1,142. That same year, overseas visitors to Indonesia spent about \$152 per day or \$152.22 per day on average. One of the five most significant tourist sources to Indonesia is Singapore, Malaysia, China, Australia, and Japan.

Indonesia was ranked 40th overall in the Travel and Tourism Competitiveness Report 2019 with a Travel and Tourism Competitiveness Index score of 4.3. Indonesia ranked 42nd out of 136 nations in the 2017 study with a score of 4.2. According to the study, Indonesia's tourism industry has a price competitiveness ranking of third out of 141 nations.

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JAKARTA, 15 - SEPTEMBER 11









JAKARTA

zoom

2000

PARTICIPANT

PHYSICAL

100

PARTICIPANT

VIEWSHIP

2 DAYS

www.globaltourismforum.org

1.1 MILLION



ABDULBAR M. MANSOER

President Director / CEO, Indonesia Tourism Development (ITDC)



H.E. ALVIN TAN

Minister of State for Trade and Industry (MTI) and Culture, Community and Youth (MCCY) of Singapore



GARY BOWERMAN

Editor of Asia Travel, Kuala Lumpur



GARTH SIMMONS

CEO of Accor Group for Southeast Asia, Japan



ERICK HERLANGGA

President Golden Tulip Hotel Group, Jakarta



DR. ZULFIQAR KAZMI

Founding Director - The Common Grounds - The Organization to Promote Inter Cultural Harmony and Director World Media Association



DR. EMMA WONG

Program Director, Blue Mountains International Hotel Management School at Torrens University, Australia



DR. BARIŞ ONAY

Co-Founder and CEO of Precision Communities



BUDIJANTO TIRTAWISATA

CEO of Panorama Sentrawisata , Travel Industry



ANITA MENDIRATTA

Special Advisor of SG UNWTO



ALEXANDROS THANOS

Head of Tourism sector, Region of Central Macedonia, Greece



H.E. DR. THONG KHON

Minister of Tourism of the Kingdom of Cambodia



BAHLIL LAHADALIA

Minister of Investment Republic of Indonesia



AMIR ALI

The Goodwill Ambassador of CPEC appointed by Chinese Government - Alongside the Trade to develop the tourism ties between Pakistan & China



ALAIN ST ANGE

Candidate for SG for the UNWTO & Seychelles
Minister of Tourism, Civil Aviation, Ports and Marine



ADI SATRIA

Senior Vice President Operations and Government at
Accor



ADESEWE JOSH

TRT World



AARON MCGRATH

Regional General Manager Kingdom of
Saudi Arabia, Six Senses Hotel Resorts Spas



SB. WIRYANTI SUKAMDANI

President Commissionaire Sahid Group



PANCA RUDOLF SARUNGU

Chairman of Indonesia Council of Community
Based Tourism (MASATA) and Vice Chairman of Indone-
sia Tourism Industry Board, (Changes in Tourism & Travel
Market)



MICHAEL SCULLY

Managing Director, First and Foremost Hotels and Re-
sorts



KAIRAT SADVAKASSOV

Deputy Chairman of Kazakh Tourism



H.E. NGUYEN VĂN HÙNG

Minister of Culture, Sports, and Tourism
of Socialist Republic of Vietnam



BULUT BAGCI

President of World Tourism Forum Institute (WTFI)



DR. MOHAMMAD KAMRAN

Tourism Consultant to Chief Minister Gilgat Baltistan, the Head of Social Media Team of Prime Minister of Pakistan



DR. KAISER RAFIQ

CEO of Discover Pakistan – Pakistan's first tourism TV Channel



DR. JAMES NOH

Co-founder & Director General of the Korea Institute of Halal Industry (KIHI) – New Food Supply Chains (Case: How South Korea to be a Muslim Friendly Destination)



DR. HAMID SLIMI

Conference Advisory-Chairman of Halal Expo Canada – New Business Model and Technology (Case of Canadian Halal Industry)



DR. H. SYAHRUL YASIN LIMPO

Minister of Agriculture of the Republic of Indonesia (tbc)



DR. DEVI ROZA KAUSAR

Head of Faculty of Tourism Pancasila University



DR. AGUS CANNY

M.A.,M.Sc., Executive Director of, Pacific Asia Travel Association (PATA), Indonesia



DORJI DHRADHUL

Director General of Tourism Council of Bhutan



DENON PRAWIRAATMADJA

Chairman of Indonesia National Air Carriers Association (INACA) & CEO of Whitesky Group (Digital Transformation in Aviation)



DAVID MAKES

CEO of Sustainable Management and Founder of Plataran



CLAUDIA TAPARDEL

PhD, Journalist & TV Anchor of DCNews, Romania



BÜLENT TURGUT

Producer / GTF Executive Board member



AWANG HAJI ALI BIN APONG

Minister of Primary Resources and Tourism of Brunei Darussalam (tbc)



GANJAR PRANOWO

The Governor of Central Java, Indonesia



FERGUS MACLAREN

Principal of MAC-DUFF Tourism | Heritage | Planning, Canada



DR. VALASIA IAKOVGLOU

Director of Ecotourism sector, UNESCO chair "Con-E-Ect"



DR. TALEB RIFAI

Secretary General of WTFI, Former Secretary General of UNWTO



DR. SAPTA NIRWANDAR

Chairman of Indonesia Tourism Forum (ITF)



DR. SADIAGA SALAHUDDIN UNO

Minister of Tourism and Creative Economy of the Republic of Indonesia



DR. REBECCA FATIMA STA MARIA

Executive Director of the APEC, Secretariat APEC



DR. NISHA ABU BAKAR

Co-Founder of World Women Tourism



H.E. PROF. MA`RUF AMIN

the Vice President of the Republic of Indonesia



H.E. PHIPHAT RATCHAKITPRAKARN

Minister of Tourism and Sports of the Kingdom of Thailand



H.E. LIM JOCK HOI

Secretary General of Association of Southeast Asian Nation (ASEAN)



MARIANA OLESKIVE

Chairperson of State Agency for Tourism Development of Ukraine



MAHENDRA SIREGAR

Vice Minister of Foreign Affairs of the Republic of Indonesia



LILY GRETA KARMEI

FOKBI



LAUREL OSTFIELD

Director General, Communications Department, Asian Infrastructure and Investment Bank



JEANNETTE CEJA

Travel Journalist, Travel Advisor and Global Public Speaker



ISMAIL ERTUG

German Politician/European Parliament



IRSHAD A CADER

CEO/ Managing Director - Globothink Consultants , Australia



IMRAN IGRA

Pakistan Social Activist & Businessman based in New York



HOSEA ANDREAS RUNKAT

Chairman of Indonesia Exhibition Companies Association



HARRY WARGANEGARA

President Director Berdikari



HARIYADI SUKAMDANI

Vice President of Sahid Group, Chairman of the Association of Indonesian Hotels and Restaurants (PHRI), and Chairman of The Employers' Association of Indonesia (APINDO)



HANNAH PEARSON

CEO of Pear Anderson, Kuala Lumpur



REEM EL SHAFAKI

Partner/Lead of Travel and Tourism Sector
of DinarStandard – Current Development of Global Halal
Tourism



RAJAT MISRA

Director General, Infrastructure Investment Department
(Region 1), Asian Infrastructure Investment Bank



PROF. IR. WIENDU NURYANTI

M.Arch, PhD, Vice Minister of Education
and Culture of the Republic of Indonesia (2011-2014)



PROF. DR. WOLFGANG GEORG ARLT

Director of COTRI China Outbound Tourism Institute /
HATT BSI Founder Dean



POERNOMO SISWOPRASETJO

President Director of Banten West Java Tourism Devel-
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NICK PILBEAM

Founder and Managing Director of Reficere Consulting
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NESLIHAN GUNDES

Global Partnership Director, WTFI



NDANG MAWARDI

President Director & CEO Inspiro Group



NATALIA BAYONA

UNWTO



MUHAMMAD GUNAWAN YASNI

Host of Sharia Economic Talk, Metro TV



MARY PRATT

Director of the Caviar Spoon



YULIA STARK

President of European Women Association



TONY BLAIR

Prime Minister of the United Kingdom (1997-2007)



TEUKU FAIZASYAH

Director General of Information and Public Diplomacy
of the Ministry of Foreign Affairs of the Republic of Indonesia



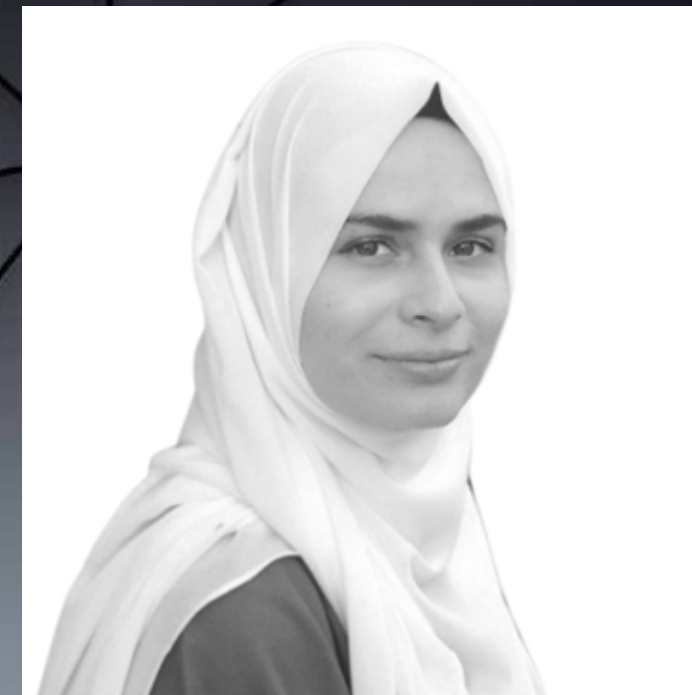
TAUFAN RAHMADI

Creative Strategist in Tourism, Lombok,
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SUMAIRA ISAACS

CEO of Global Tourism Forum



SOUMAYA T HAMDI

Travel Guide - UK



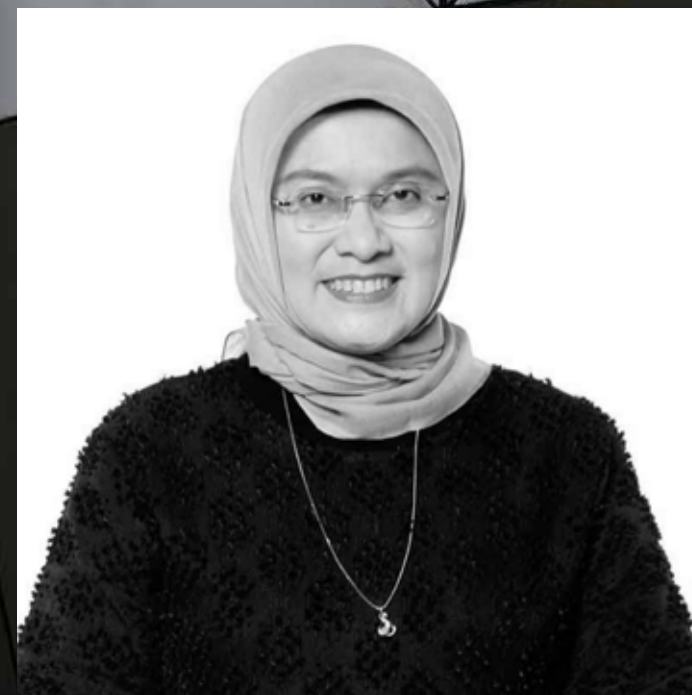
SOMI ARIAN

Co-Founder of World WomFounder and Managing
Director of FemPeaken Tourism



SALMAN DIANDA ANWAR

Chairman of Jakarta Tourism Forum



RIZKY HANDAYANI MUSTAFA

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